

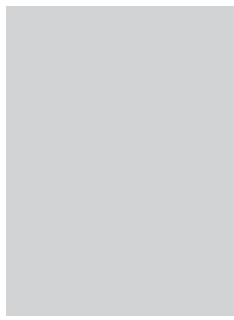
AD SPECS

NZIFST 60th Anniversary Book



FULL PAGE BLEED

Width 303mm x Depth 216mm



1/2 PAGE VERTICAL BLEED

Width 152mm x Depth 216mm

FULL PAGE NO BLEED

Width 277mm x Depth 190mm

1/2 PAGE VERTICAL NO BLEED

Width 136mm x Depth 190mm



30MM STRIP HORIZONTAL BLEED

Width 303mm x Depth 30mm

SPONSORSHIP PRICES

Full page advertisement with article , ie facing page to graphic advertisement will carry an article about the advertiser, including material relating to the Company's history and association with the Institute.	\$2800.00 (limited to 4)
Full page advertisement in book	\$2000.00 (limited to 5)
Full page advertisement on back cover	\$5000.00
1/2 page advertisement , Vertical or Horizontal	\$1500.00
Sponsor a page , ie 30mm deep strip across width of page	\$ 350.00
Logo inside back cover	\$ 150.00 (limited to 10)

CONFIRMATION DEADLINE IS 9 May 2025

Email foodnzsales@nzifst.org.nz to secure your opportunity