



NZIFST IN ASSOCIATION WITH NZFSSRC ANNUAL CONFERENCE & AWARDS

Tuesday 24 – Thursday 26 June 2025

**Palmy Conference + Function Centre
Papaioea, Palmerston North**

**PARTNERSHIP, EXHIBITION
& SPONSORSHIP OPPORTUNITIES**

Contact: wendy@nzifst.org.nz



New Zealand
**FOOD SAFETY SCIENCE
& RESEARCH CENTRE**

WELCOME TO THE ANNUAL NZIFST CONFERENCE

We invite your application or enquiry to partner with us for our annual Conference.

- **EXPOSE YOUR BUSINESS** to the largest gathering of food industry personnel in New Zealand. Attendance is typically ~**400 unique visitors** over the conference.
- Increase your **RECOGNITION** and network with current and future **DECISION MAKERS** in the food industry.
- **LEARN** from, and be **MOTIVATED** by, our many speakers.

ABOUT THE NZIFST (INC)

Trusted and Independent Professional Leadership in Food Science and Technology

- Formed in 1965, The New Zealand Institute of Food Science and Technology Inc is broadly based and truly national and membership includes food industry personnel, educators and scientists from all disciplines.
- The Institute is the professional link uniting people in the food industry who apply science and technology to the processing, distribution and utilisation of foods.
- The Institute is committed to the promotion and advancement of Food Science and Technology, one of New Zealand's most important industries and professions.
- The Institute is a not-for-profit, incorporated society with ~1000 members.
- For our 60th Anniversary conference, we are delighted to be partnering with the NZ Food Safety Science & Research Centre (NZFSSRC), to bring you comprehensive Food Safety sessions, as well as offer our attendees the opportunity to see Kim Hill lead a panel of Food Safety experts and attend the very popular Women in Science breakfast.



CONFERENCE PROGRAMME OUTLINE

Monday 23 June	Morning Afternoon	Booth Build Exhibitor Pack in
Tuesday 24 June	Morning All day Evening	Women in Science Breakfast Conference & Exhibition Student Poster competition Exhibitor networking Early Career Foodies' function
Wednesday 25 June	All day Mid-day Evening	Conference & Exhibition NZIFST AGM Kim Hill Panel - TBC Awards Dinner
Thursday 26 June	Until early afternoon Afternoon	Conference & Exhibition Fellows Lunch Exhibitor Pack out Booth break down

OPPORTUNITIES at a GLANCE - Main benefits*

OPTION	Booth width	Exhibitor passes	Awards dinner tickets	Banner display at the activity	Handbook promo	Logo on HB cover	Investment (+ GST)^	Number available
PRINCIPAL PARTNER	6.0m	8 +/-	8 +/-	√	½ page advert + 400 words	√	10,000	1
MAJOR PARTNER	4.8m	4	4	√	¼ page advert + 400 words	√	5,000	4
EXHIBIT – Small	2.4m	2 included 2 optional extra @ \$285+GST each	Optional & extra @ \$86.96+GST		Logo & 150 words		1,740	assorted
EXHIBIT – Large	3.0m	2 included 2 optional extra @ \$285+GST each	Optional & extra @ \$86.96+GST		Logo & 150 words		1,990	assorted
Award Dinner Tickets			Optional & extra				86.96	
Name Lanyards		1	1	√	Logo & 250 words		2,490	1
Student Poster Competition		1	1	√	Logo & 250 words		2,490	1
3-Minute-Pitch Competition		1	1	√	Logo & 250 words		2,490	1
Women in Science Breakfast		2	2	√	¼ page advert + 300 words	√	3,950	1
Early Career Foodies' Function		1	1	√	Logo & 150 words		1,950	1
Exhibitor Networking/ Network Social (Tuesday Night)		1	1	√	Logo & 150 words		2,250	2
Kim Hill Panel - TBC		1	1	√	Logo & 250 words		3,000	1
Daily Refreshment Breaks		1	1	√	Logo & 150 words		1,950	2
Barista Coffee		1	1	√	Logo & 150 words		2,150	1
Conf Session: Plenary				√	Logo		800	Variable
Conf Session: Concurrent x 1				√	Logo		300	Variable
Conf Session: Concurrent x 2				√	Logo		500	Variable

*Benefits may be varied if 2 or more options are combined

OPPORTUNITIES – more detail

PRINCIPAL PARTNER

\$10,000

An exclusive opportunity!

Your BENEFITS include:

- Your choice of exhibit space. As Principal Partner you will have first choice of exhibit space until 31 March.
- Up to EIGHT complimentary registrations to the conference including the Awards Dinner and network function. *(These registrations may be split and shared over the conference)*. Value up to ~ \$6,000
- Option to provide company branded promotional items for dinner guests.
- One advertisement (minimum half A4 size) in *Food New Zealand's* conference issue (artwork supplied by the sponsor). Value up to ~\$2,750
- Pre-conference acknowledgement on conference website and in pre-conference advertising
- Display of company banners during conference & dinner (banner to be provided by the sponsor)
- A 400-word Company profile in the conference handbook
- Logo on the front cover of the conference handbook and on any dinner programme/menu
- Acknowledgement by session chairs and MC during the conference & dinner
- Option to provide a 5-minute clip to be played during session breaks.

MAJOR PARTNER

\$5,000

4 available

Your BENEFITS include:

- Your choice of exhibit space. (Principal Partner has priority on spaces until 31 March)
- FIVE complimentary registrations to the conference including the Awards dinner and network function. *(These registrations may be split and shared over the conference)*. Value ~ \$3,750
- Option to provide company branded promotional items for dinner guests.
- One x quarter A4 page advertisement in *Food New Zealand's* conference issue (artwork supplied by the sponsor). Value = ~\$1000
- Pre-conference acknowledgement on conference website and in pre-conference advertising
- Display of company banners during conference & dinner (banner to be provided by the sponsor)
- A 400-word Company profile in the conference handbook
- Logo on the front cover of the conference handbook and on any dinner programme/menu
- Acknowledgement by session chairs and MC during the conference & dinner
- Option to provide a 5-minute clip to be played during session breaks.

EXHIBITOR

\$1,740 or \$1,990

Assorted

- A single exhibit booth – TWO sizes available (2.4m wide or 3.0m wide, further details below). Please note that Principal and Major Partners have priority on exhibit locations.
- TWO exhibitor passes are included and up to 2 more discounted passes may be purchased with each booth *(includes morning teas, lunches, afternoon teas and Network function)*. Awards Dinner is optional and extra. Exhibitors may also attend the technical presentations at no charge. *(Exhibitor Passes may be split and shared over the conference)*
- Acknowledgment on the Conference website, during the Conference and in the Conference Handbook.

SPECIALTY SPONSOR – NAMED LANYARDS

\$2,490
1 available

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- ONE complimentary registration to the conference including the Awards Dinner. *(This registration may be split and shared over the conference).* Value ~ \$750
 - 250-word Company profile in the Conference Handbook
 - Banner display around the registration desk (banner to be provided by the sponsor)
 - Lanyards printed with logo of sponsor to be provided to all registrants with their conference name badge. Sponsor may choose to provide the lanyards at their own cost, and at a reduced sponsorship rate.
 - Acknowledgement on the conference website, during the Conference and in the Conference Handbook.

SPECIALTY SPONSOR – STUDENT POSTER COMPETITION

\$2,490
1 available

Support and promotion of our young, up-coming food industry employees is important to NZIFST. Students are invited to present a poster at the conference. Winners are determined by nominated judges and monetary prizes are awarded for at least the top 3 presentations.

- ONE complimentary registration to the conference including the Awards Dinner. *(This registration may be split and shared over the conference).* Value ~ \$750
- Opportunity to present the prizes to the winners at the dinner incl. 2 mins to speak.
- 250-word Company profile in the Conference Handbook
- Banner display in the poster areas (banner to be provided by the sponsor)
- Acknowledgement on the conference website, during the Conference, in the Conference Handbook, on the poster boards and on winners' certificates.

SPECIALTY SPONSOR – 3-MINUTE-PITCH COMPETITION

\$2,490
1 available

Early career scientists and technologists compete to present their work in a rapid-fire 3-minute format. Winners are determined by nominated judges and monetary prizes are awarded for the top presentations.

- ONE complimentary registration to the conference including the Awards Dinner. *(This registration may be split and shared over the conference).* Value ~ \$750
- Opportunity to present the prizes to the winners at the dinner, incl. 2 mins to speak.
- 250-word Company profile in the Conference Handbook
- Banner display in the competition session (banner to be provided by the sponsor)
- Acknowledgement on the conference website, during the Conference, in the Conference Handbook, and on winners' certificates.

SPECIALTY SPONSOR – WOMEN IN SCIENCE BREAKFAST

\$3,950
1 available

NZIFST is delighted to join with the NZFSSRC in hosting the annual Women in Science (WIS) Breakfast in 2025. The WIS Breakfast brings together women from across the food industry to discuss a topic related to career development.

- TWO complimentary registrations to the conference including the Awards Dinner. *(This registration may be split and shared over the conference)*. Value ~ \$1500
- One x quarter A4 page advertisement in *Food New Zealand's* conference issue (artwork supplied by the sponsor). Value = ~\$1000
- 300-word Company profile in the Conference Handbook
- Logo on the front cover of the conference handbook.
- Pre-conference acknowledgement on conference website and in pre-conference advertising
- Banner display in the breakfast function area (banner to be provided by the sponsor)
- Acknowledgement on the conference website, during the Conference by session chair and in the Conference Handbook.
- Option to provide a 5-minute clip to be played at the start of the WIS Breakfast.

SPECIALTY SPONSOR – EARLY CAREER FOODIES' FUNCTION

\$1,950
1 available

To further support and encourage our young, up-coming food industry employees the conference provides peer support, mentoring or career information in a relaxed social setting.

- ONE complimentary registration to the conference including the Awards Dinner. *(This registration may be split and shared over the conference)*. Value ~ \$750
- 150-word Company profile in the Conference Handbook
- Banner display in the function area (banner to be provided by the sponsor)
- Acknowledgement on the conference website, during the Conference and in the Conference Handbook.
- Option to contribute to the format of the evening.

SPECIALTY SPONSOR – EXHIBITOR NETWORKING / NETWORK SOCIAL (TUESDAY NIGHT) \$2,250

2 available

- ONE complimentary registration to the conference including the Awards Dinner. *(This registration may be split and shared over the conference)*. Value ~ \$750
- 150-word Company profile in the Conference Handbook
- Banner display in the function area (banner to be provided by the sponsor)
- Acknowledgement on the conference website, during the Conference and in the Conference Handbook.

SPECIALTY SPONSOR – KIM HILL PANEL

\$3,000
1 available

- ONE complimentary registration to the conference including the Awards Dinner. (*This registration may be split and shared over the conference*). Value ~ \$750
- 250-word Company profile in the Conference Handbook
- Banner display on the stage area during the panel (banner to be provided by the sponsor)
- Acknowledgement on the conference website, during the Conference, by the Panel Chair and in the Conference Handbook.

SPECIALTY SPONSOR – DAILY REFRESHMENT BREAKS

\$1,950
2 available

- ONE complimentary registration to the conference including the Awards Dinner. (*This registration may be split and shared over the conference*). Value ~ \$750
- 150-word Company profile in the Conference Handbook
- Banner display in the refreshment areas (banner to be provided by the sponsor)
- Acknowledgement on the conference website, during the Conference and in the Conference Handbook.

SPECIALTY SPONSOR – BARISTA COFFEE

\$2,150
1 available

- ONE complimentary registration to the conference including the Awards Dinner. (*This registration may be split and shared over the conference*). Value ~ \$750
- 150-word Company profile in the Conference Handbook
- Banner display around the barista machine(s) (banner to be provided by the sponsor)
- Acknowledgement on the conference website, during the Conference and in the Conference Handbook.

SPECIALTY SPONSOR – CONFERENCE SESSIONS **Plenary = \$800; 1 session = \$300; 2 sessions = \$500 Assorted**

- Naming rights to the session(s)
- Acknowledgement in the Conference Handbook
- Banner display during the sponsored session (banner to be provided by the sponsor).
- Option to provide a 2-minute clip to be played at the start of the sponsored session.

HANDBOOK / FOODNZ JOURNAL ADVERT

Please enquire

Conference Handbook/Food NZ - June/July issue 2025

Food New Zealand, the Institute's journal, will carry the Conference Handbook. You are invited to add value to your presence at conference with an advertisement in the handbook. Your 'handbook' advertisement will be visible to *Food New Zealand's* 3,000+ readers, plus all conference delegates. Note that all advertisement links are live in online versions.

For more information on ad sizes and prices, contact Wendy Bayliss, phone 022 549 8483, email foodnzsales@nzifst.org.nz

GENERAL INFORMATION

All sponsors and exhibitors will be kept updated on arrangements by email and an information pack will be available after your exhibit space or sponsorship is confirmed.

PLEASE NOTE: To reduce waste, there are no conference bags for the delegates.

Exhibit Space Specifications

- Final exhibit layout will be confirmed once booth sizes are known.
- Booths will be allocated based on application date, location preferences and keeping in mind the location of your competitors!
- The panels forming the SMALL booths will be 2.4m wide by 1.8m deep.
The panels forming the LARGE booths will be 3.0m wide by 1.8m deep.
- Wall panels will be Velcro receptive fabric
- Each space will be serviced with power and spotlights. Exhibitors should bring their own power cables and power multi-boxes
- Trestle tables, tablecloths and chairs must be reserved but are complimentary. Other furniture may be ordered from the exhibit builder.

Registration

Registrations will open in March 2025.

To Secure Your Sponsorship or Exhibition Opportunity

Sponsorship packages will be allocated in order of receipt of application forms and payment.

1. Complete the application form (<https://form.jotform.com/NZIFST/nzifst-conference-2025-SponsExhibit>)
2. Approval will come via email.
3. Please note that verbal bookings are not accepted.

Payment

An invoice for the **deposit of 30%** will be issued upon receipt of the booking form and is payable within 10 business days of invoice date; with the balance of payment due prior to the conference. We accept payment by direct credit, Mastercard or Visa.

HOW TO CONTACT US

For all exhibition and sponsorship enquiries, please contact the NZIFST Executive Manager.

wendy@nzifst.org.nz

Phone: 022 549 8483