
the 15th

NZOZ

SENSORY AND CONSUMER
SCIENCE SYMPOSIUM

Adapting to change

9 - 11 February 2021

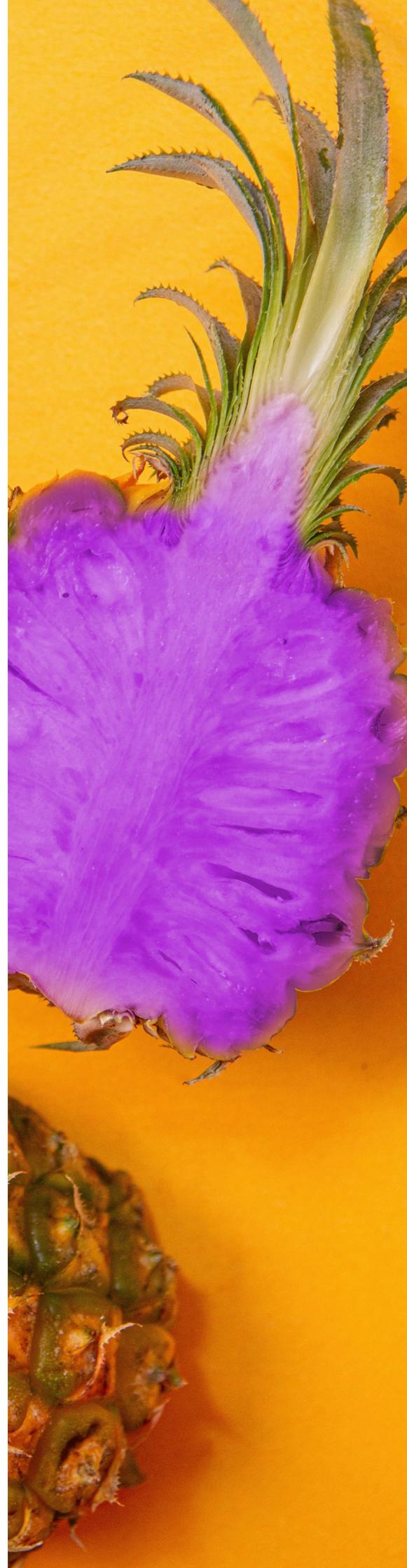
A Virtual Conference

Registration NZ\$50

Student Registration NZ\$30

Working in the dynamic world of Sensory and Consumer Science we are used to adjusting our work and research practices to meet the ever-increasing demands of industry academia and, of course, consumers. However, it is fair to say it has been an unprecedented year and so for our 2021 symposium we have adapted and moved our symposium on-line! Regulars, especially ourselves, will miss the opportunity to catch up with friends and colleagues but we felt online was a good alternative to get together, listen to what has been going on in our consumer and sensory world and how we have adapted to the changes COVID19 has instigated in our professional lives. Hence the theme for the Symposium. So please mark the dates in your diary, register and, for those of you wanting to present, read through the abstract submission information below.

**Prof Joanne Hort, Symposium Chair, and the
NZOZ Symposium Committee**



Introducing our Invited Speakers

We are delighted to welcome **Haystack International** Founder and Executive Chairman **Ludovic Depoortere** to talk about the changing world consumer and sensory scientists live in, and **Professor Eugeni Roura**, a chemosensing scientist currently involved in Global COVID19 research.

Ludovic Depoortere



Ludovic is active in sensory research since over 20 years as founder of Haystack Consulting, member of the Board at the European Sensory Network, President of Cube (Consumer Understanding Belgium) and Fellow at the KU Leuven University.

Ludovic is an entrepreneur and keynote speaker on the topics of Sensory Marketing & Innovation in research. As Chairman and Founder of Haystack Consulting he supports world's leading FMCG, Personal Care and Healthcare companies with innovations in the era of sensory experience. His passion lays in optimizing consumer experience by using the power of multi-sensory to build the connection between emotions and brands by creating the right symphony of senses and using latest digital techniques. <https://www.linkedin.com/in/ludovicdepoortere/>

Professor Eugeni Roura



Eugeni Roura is a Professorial Research Fellow at the Centre for Nutrition and Food Sciences (The University of Queensland –UQ-) where he leads a team with the main interest related to mechanisms involved in sensing dietary nutrients and their involvement in appetite modulation and food/feed intake in humans, pigs and chickens. He graduated with a Veterinary Science Degree from the Universitat Autònoma de Barcelona (UAB) before pursuing post-graduate studies in Nutrition and Digestive Physiology. He obtained an MSc from the University of California (Davis) and a PhD from the UAB. Prior to joining UQ in 2010, he worked for the feed and food industries during 16 years in R&D Management and market-focused services in a global highly competitive environment. Since the COVID-19 outbreak Eugeni has been collaborating with the Global Consortium of Chemosensory Research with the objective of better understanding the impact of viral infections on smell, taste and chemesthesis.

Symposium Format

Links to the sessions will be sent to registered individuals just before the symposium.

9 February 2021

10.30am – 12noon NZST
Online

Invited Speaker: Ludovic Depoortere
live from Belgium

10 February 2021

12.30-3:00pm NZST
Online

Invited Speaker: Prof Eugeni Roura

Online networking session. Bring
your Own Refreshments!

Selected oral presentations

11 February 2021

12.30-3:00pm NZST
Online

Selected Oral presentations

Questions to the panel session

Close

How to Register

Register and make your online
payment [here](#).

Abstract Submission

We request that presenters submit an abstract for what will be a 5-minute **recorded** slide presentation with audio. Your recorded presentation will be played during your slot at the symposium. During the presentation the audience will be able to post questions online which the session Chair will ask **live** to the presenter to answer at the end of their presentation.

Note we are not expecting to see you in the video, just hear your voice as you talk through the slides. Please email if you are not sure of an way to do this – zoom is an easy way to do this for example. It doesn't have to be perfect, just at a good talking pace with clear slides as you would normally be asked to do.

Deadline – Abstracts (250 words) must be submitted by Nov 30th using the abstract [submission form](#). Email your completed submission form NZOZ@Massey.ac.nz with **Abstract Submission** as the subject heading.